

Interview Guidance
Presentation Techniques
Making ourself job-ready

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What clinches an interview?

- *Capability*
- *Warmth*
- *Can I trust her/ him?*

first impressions

They may know you before they see you

An interview is a formal affair- Be savvy

- You have a web presence
- Research the company-
- Dress- formal
- When in the Waiting room-
- No phone
- Entry
- Posture - **NOT TOO CASUAL**
- Mirror the energy level in the room



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Smart Power India

About

Core Competencies:

Development and Corporate Communication including communications needs assessment, programme communication, development of strategies and campaigns

Conceptualising and execution of events

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2 / 10

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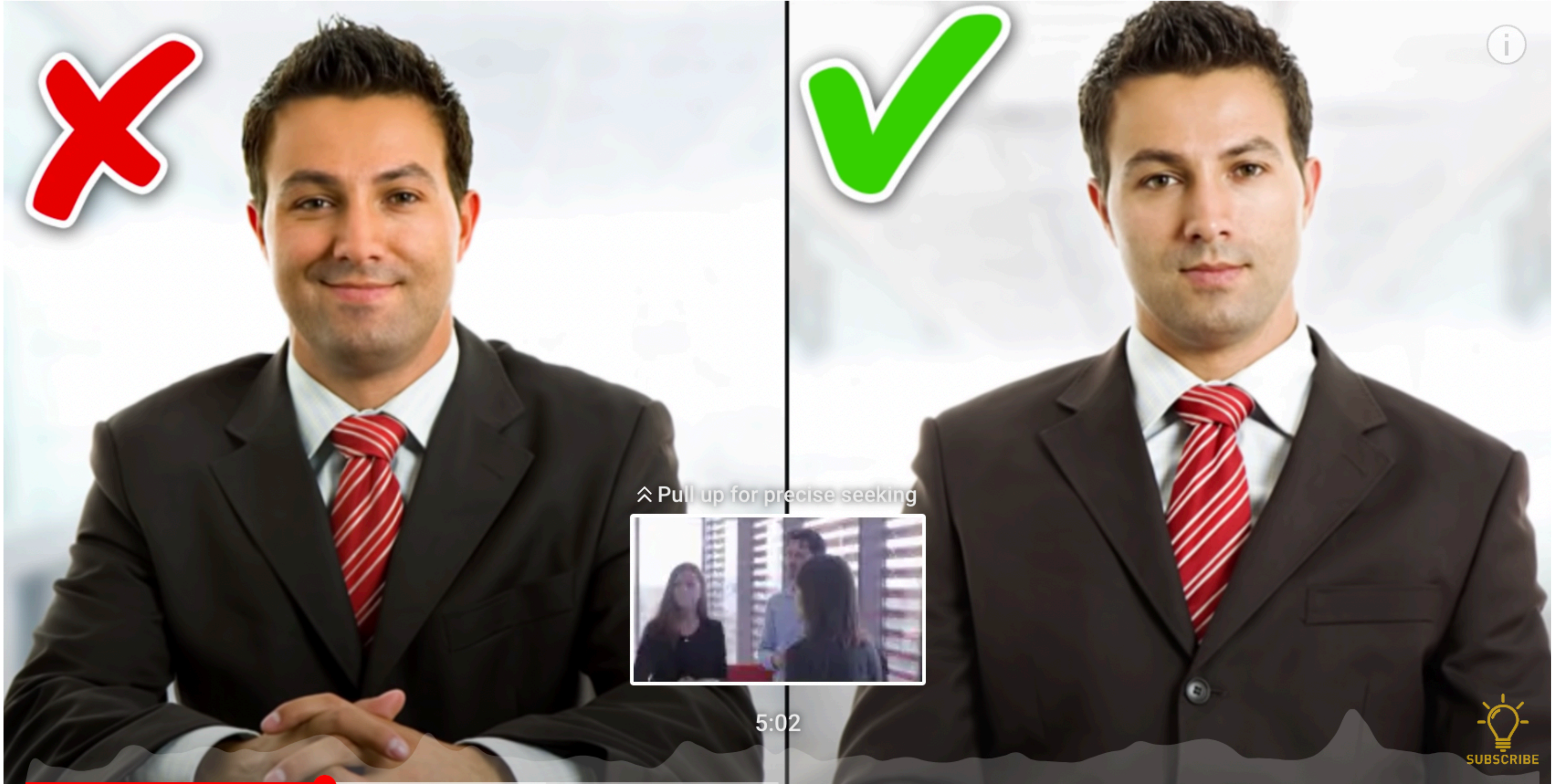
This article is about the multinational technology company. For other companies, see [Amazon \(disambiguation\)](#) § Organizations.

Amazon.com, Inc.^[1] (/ˈæməzɒn/ *AM-ə-zon*) is an American multinational technology company focusing on e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence. It has been referred to as "one of the most influential economic and cultural forces in the world",^[5] and is one of the world's most valuable brands.^[6] It is one of the Big Five American information technology companies, alongside Alphabet (Google), Apple, Meta (Facebook), and Microsoft.

Amazon was founded by Jeff Bezos from his garage in Bellevue, Washington,^[7] on July 5, 1994. Initially an online marketplace for books, it has expanded into a multitude of product categories, a strategy that has



first impressions



interview tricks

1. speak at an even pace, so that hesitations and pauses do not appear longer when you are uncertain about an answer
2. when you know an answer- go up to a certain point and stop. So you invite questions- the answers to which you know. If they don't ask you- they are satisfied, If not, you can answer.
3. If you do not know something- mention it - but also immediately mention that you do not know this very thoroughly so you block questions.

Presentation Techniques

- Simplicity
- Sentences- short, lucid
- A maximum of 30 words on a slide
- Pictures/ graphs
- Questions- pointing the audience to your objective
- Humour, if possible

stories change





***Is gender
natural?***



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body language

communication begins even before you open your mouth

- where you stand-
- How to stand- your hands
- your body
- your eyes (https://www.youtube.com/watch?v=J70Q_wpySCo)
- your hands- gestures - the give/ the show/ the chop - (match words)
- loosen up your arms
- the audience ! (Disrupt- questions)

How About a Nice Hand?



Palm Up: 84%



Palm Down: 52%



Pointing: 28%

- *Stanford Graduate School of Business*

<https://www.youtube.com/watch?v=srw4r3htm4U>

- *Mock Interviews on YouTube:*

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